

# Evoda Marketing

## Privacy Policy

### **Customer Information**

All Evoda customer information is held in a secure encrypted database. Our employees have all signed non-disclosure confidentiality agreements to ensure your information is kept safe. We never sell our customer lists or information. Customer information such as name, billing address, email address, social media accounts, and passwords are collected for the sole purpose of Evoda Services, and our afflicted companies.

### **Trade Secrets**

During your interactions with Evoda you may provide us 'trade secrets' for your company. Evoda understands the importance of inside information that you have developed. We may store this information in our secure encrypted database for the sole purpose of improving you products and services from Evoda. We only keep Trade Secrets on file for active clients and destroy all data for inactive, or canceled accounts.

### **Customer 'Lead' Information**

Evoda provides automated lead generating within our services. This information is the strict property of the customer. We do not contact these leads, nor do we sell them. We store them in our secured database for customers use only. We do not share our customers leads with any other company. Leads are deleted from our servers if any client chooses to leave.

### **Credit Card Information**

All Evoda client Credit Card details are in accordance to privacy laws, and stored within Paypals systems under their Privacy Policy.